



JORGE AYLLÓN

· SENIOR ART DIRECTOR ·

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🌐 www.jorgeayllon.com

EXPERIENCE

Buena Vibra Group

FEB 2021 · PRESENT

www.jorgeayllon.com

2015 · PRESENT

Momentum Management

2019 · 2020

FLUOR Lifestyle Agency

2017 · 2018

AIESEC Málaga

2014

EDUCATION

Inesdi Business School

2018

Fictizia Design School

2016 · 2017

ESI Desing School

2016

Hochschule der Medien

2014 · 2015

University of Málaga

2011 · 2015

Associate Creative Director

During these two years in Puerto Rico, Jorge has been leading his team and working on the creation of strategies, experiences and art direction for brands such as L'Oreal, Tito's Vodka or Chivas Regal and artists such as Ricky Martin, Ozuna and Anuel among others. He was previously working for this company as a Senior Art Director.

Senior Art Director Freelancer

These seven years Jorge has developed his creative abilities in the creation of ideas and the search for concepts with brands like Califa and La Fäbbrica.

Art Director

Jorge went to Australia for a year during which he worked designing brochures, flyers and roll ups as well as recording interviews and promotional videos.

Head of Motion Design

For two years he has worked in Branded Content and Transmedia projects for ING, Movistar, Pacha, Calle 13, AMC, Syfy... Supervising a video artists team to create brand development campaigns in social networks.

Graphic Designer

For nine months I was responsible for the entire corporate and public image of the organization.

Master's in Transmedia Storytelling & Branded Content

Some of the best experts in Spain teach how to create new narratives applied to brands.

Master's in Motion Graphic Design

More than 300 hours learning the specifics of After Effects and Cinema 4D.

Adobe Certified Associate (ACA)

Official certificate in Adobe Photoshop.

Audiovisual Media Erasmus

Erasmus experience in Stuttgart (Germany) for a year.

BA's degree in Audiovisual Comm.

Successfully completed with a high mark.

SOFTWARE

Photoshop ● ● ● ● ● ● ● ● ● ●

Illustrator ● ● ● ● ● ● ● ● ● ●

After Effects ● ● ● ● ● ● ● ● ● ●

Premiere Pro ● ● ● ● ● ● ● ● ● ●

Cinema 4D ● ● ● ● ● ● ● ● ● ●

LANGUAGES

Spanish ● ● ● ● ● ● ● ● ● ●

English ● ● ● ● ● ● ● ● ● ●

OTHER PROJECTS

India

Visual travel around the country

International Projects

Music festival in Turkey

Ithaka

Alternative electronic music festival

AWARDS 24 in total.

WINA

2018 · Gold and bronze

Interactive Branded Content and Advergame.

FICE

2018

Best Independent Agency of Innovation in Spain.

LAUS

2018 · Bronze

Digital Marketing in 'La Zona' videogame.